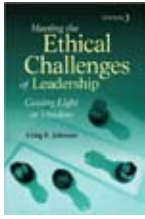


Food for thought

Meeting the Ethical Challenges of Leadership. Casting Light or Shadow



by Craig E. Johnson

Meeting the Ethical Challenges of Leadership: Casting Light or Shadow (third edition) identifies

the unique ethical demands of leadership and then equips readers to meet these challenges. This new edition retains the elements of the text that have contributed to its success while broadening its appeal. Written in an informal, accessible style, author Craig E. Johnson takes an interdisciplinary approach to leadership ethics while blending research and theory with practical application. This unique text promotes ethical decision-making and action through skill development, self-assessment, and application exercises.

SAGE Publications, 2009, 381 pages, ISBN 978-1-4129-6481-4

Stakeholder Theory: The State of the Art



by R. Edward Freeman, Jeffrey S. Harrison et al

In 1984, R. Edward Freeman published his landmark book, Strategic Management:

A Stakeholder Approach, a work that set the agenda for what we now call stakeholder theory. In the intervening years, the literature on stakeholder theory has become vast and diverse. This book examines this body of research and assesses its relevance for our understanding of modern business. Beginning with a discussion of the origins and development of stakeholder theory, it shows how this corpus of theory has influenced a variety of different fields, including strategic management, finance, accounting, management, marketing, law, health

care, public policy, and environment. It also features in-depth discussions of two important areas that stakeholder theory has helped to shape and define: business ethics and corporate social responsibility. The book concludes by arguing that we should re-frame capitalism in the terms of stakeholder theory so that we come to see business as creating value for stakeholders.

Cambridge University Press, 2010 (forthcoming), 300 pages, ISBN 978-0521190817

Deciding on People Governance. A Commitment by the Board of Directors and the Management



by Serge Hubert

In this seminal book, Serge Hubert, chairman of the Epegon Foundation, defines people governance as

the establishment of rules and ethical attitudes that lead to the integration of people-related issues in all stages of the decision making process of the governing bodies of the company. Hence, it is first of all an act of the company's executives and the management; for the latter give the momentum for positioning the development dynamics of a company in such a way as to include people governance in the corporate governance. Each company adopts freely its position on people governance and gives it the scope it deems necessary for its development. In this context, each executive calls on his own personal ethics and decides on the type of behaviour that promotes people governance. Debate at issue is not how to add an ethical approach to the company's activities, but to create managerial practices expressed intrinsically by people governance with ethical consequences.

Epegon Foundation, 2009, 165 pages, ISBN 2-9600554-3-8 available on www.epegon.eu

Events

EBEN Research Conference 2010 "From Theory to Practice How does business ethics matter?"

14-16 June 2010, Tampere (Finland)

The EBEN RC 2010 focuses on research into the reasons why organizations should take business ethics seriously, by concentrating on the motivations, consequences and implications of business ethics. The conference is targeted for academics and practitioners interested in responding to the need to investigate, discuss and understand how, why, when and where business ethics matters. The three conference days consist of parallel tracks and keynotes.

website: www.uta.fi/conference/ebenrc2010

UN Global Compact Leaders Summit

24-25 June 2010, New York (USA)

UN Global Compact Leaders Summit 2010 will provide the platform for organizations to convene, collaborate and commit to building a new era of sustainability – an era where environmental, social and governance (ESG) issues are deeply integrated into business based on both material and ethical rationales.

website: www.leaderssummit2010.org

EABIS 2010 Annual Colloquium

20-21 September 2010, St. Petersburg (Russia)

The 2010 Colloquium will explore how corporate responsibility is understood and applied in emerging market contexts and cultures – by old and new multinationals – and its viability as a framework for tackling critical challenges ahead.

website: www.eabis.org